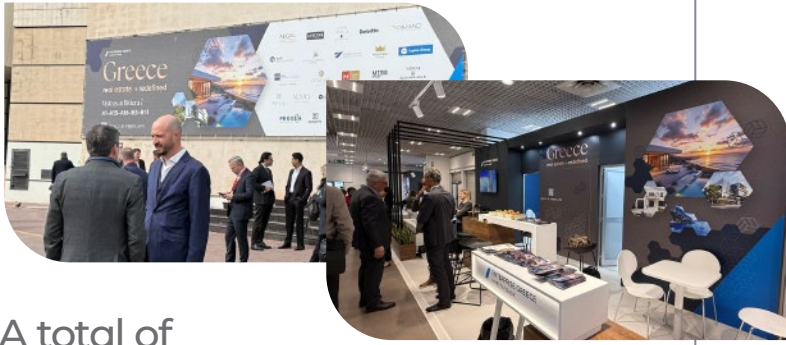


2025

our
work
in numbers



A total of

44 missions were carried out

(Investment seminars, international exhibitions, third-party investment events, and official business missions)

16 customized investment proposals

Investment Help Desk

More than

527 investors requests

25 high-potential contacts (Bonding)

A portfolio of

294 mature investment projects

Matchmaking services

27 B2B sessions

128

mature investment leads

33 investment projects in strategic sectors of the economy,

namely tourism, technology, energy, industry, real estate, life sciences, and global business services.

2,498

new investment leads established

Investor's
OMBUDSMAN
ENTERPRISE GREECE

3 cases were resolved through the Investor Ombudsman

Source countries of investor interest:

Greece, Turkey, USA, India, Germany, China, England, France, Australia, Netherlands

Assessment of

16 new projects

with a total budget of

€1.471 bn

and **4.500** new jobs were created



Priority value-added sectors



Tourism & Real Estate



Energy



Technology & Innovation



Bioscience



Logistics



Food & Beverage



Global Business Services



Creative Industries

Trade Fairs

Organization of national pavilions at



63 major international trade fairs
+3 flagships events

Participation of
1,335 Greek companies

Addition of
8 new trade fairs

Total exhibition area of **20,527** sq.m.

80.000 B2B

Special Initiatives

91 technology companies, including 40 startups, participated in internationalisation activities.

Mobile World Congress 2025:

40

Greek companies with approximately 450 B2B meetings.

50th International Fur Fair of Kastoria: more than 40 international buyers from **Armenia, Mongolia, Korea, Kazakhstan, Japan and Romania** participated in the framework of a hosted buyers programme.

Sector-specific business missions and events in markets such as **Germany, the United Kingdom, Belgium, Italy, China, Armenia, Romania, Kazakhstan, Mongolia, Japan, Korea and the United States.**

WMF Startup Competition 2025



Organisation of **2 catwalks** at the international trade fairs **MILANO FASHION and JEWELS**

12 Business missions
8 of these missions were led by Ministers, covering markets such as Italy, Cyprus, the UAE, Turkey, Spain, Iraq, Ukraine, Serbia, North Macedonia, Israel, the United Kingdom and Egypt.

210+ Greek companies

750+ foreign companies

1.300+ B2B meetings

Export Help Desk:

1,320 exporter inquiries handled, providing personalised information and advisory support

46 product categories

61 countries of interest

60+ export fact sheets

Market Focus:

Europe, Middle East, North America

Capacity building & training for exporters

EXPORTS
2025: OUR WORK IN NUMBERS



ENTERPRISE GREECE
Exports Academy

7 actions in support of exports
Nationwide presence: actions implemented across three geographical hubs (Athens, Thessaloniki and the regions).

Comprehensive training programme for 2026

Completion of the tender procedure (end-to-end design → call for proposals → completion).

Digital programme 2026: 3 cycles × 5 seminars × 15 hours = 15 seminars / 225 training hours.

In-person training activities implemented in cooperation with **sectoral / regional institutions and chambers.**

3 Thematic Programmes with NKUA-EKPA

1. Agri-food
2. Pharmaceuticals & Cosmetics
3. Digital Trade, Innovation / AI for Exports

New institutional cooperation between Enterprise Greece and NKUA-EKPA for an **asynchronous programme** (Q1 2026), with a **Certificate of Attendance** from **EKPA & Enterprise Greece's Exports Academy.**

Online Information Sessions

3 **Doing business in...**
 Sessions
 Challenges & opportunities

Covering 6 key sectors: food & beverages, construction materials, cosmetics, pharmaceuticals, technology/startups, along with broader strategic market-entry guidance.

85-140
 participants per session

255-420
 total participations



Serbia



Romania



UAE

Leveraging European funding programs

Approval of a new project

(EMFAF 2021-2027, Action 2.2)

“Promotion Programme for Frozen Seafood”



Με τη συγχρηματοδότηση της Ευρωπαϊκής Ένωσης



Budget: **474,650 €**
 (external resources mobilised)

Implementation launch: **December 2025**
 with the launch of the first tender for the Technical Advisor

Interreg



Co-funded by the European Union

IPA ADRION

THEMATIC2GREEN

Implementation of the project

An active Interreg ADRION project (THEMATIC2GREEN), implemented through a multinational partnership involving Italy, Greece, Albania, Croatia, Serbia, Montenegro, and Bosnia and Herzegovina.

4 proposals

were submitted under national and European funding programmes, including thematic projects such as THEMATIC2GREEN.

Leadership in International Networks



Chairman of the Board of Trade Promotion Europe (TPE) – 100 representatives of member-state organisations

Host the Annual Conference of Trade Promotion Europe (TPE) – 100 representatives of member-state organisations



Vice-President of the ANIMA Investment Network



Elected to WAIPA's Steering Committee as **Director for Europe**



Elected to OECD's IPA **Network Steering Committee**

Hosted **4** delegations

from international organisations

Implemented **52** actions

with international stakeholders

Launch

of the India - Greece - Cyprus Business & Investment Council

7 familiarisation events

introducing the Greek business ecosystem to the Club of Foreign Diplomats

Signing of

8 Memoranda of Understanding

with counterpart organizations

National Collaborations:

Co-organization of

65 joint actions

with national partners

Preparation of

38 briefing notes

on bilateral investment and trade relations

Local Networking:



Organisation of a mission for foreign diplomats

to the Region of Eastern Macedonia and Thrace

Signature of

4 Memoranda of Cooperation

for the establishment of regional extroversion offices

Staff training

and commencement of cooperation

Corporate Social Responsibility

implementation of **5** targeted CSR actions

New targeted campaigns

on social media

“Greece: Hub for your Global Ventures”

Audiovisual Content:

22

videos produced:

9 on exports, 11 on investment, and 2 for corporate use



Enhanced presence of the Organisation across all digital channels

Launch of the new corporate website

Digital Presence:

Website:

205,000

page views

Social Media Engagement:

10.17%

on LinkedIn

7.92%

on Facebook

5.38%

on Instagram



11

monthly English-language newsletters driving 15,921 clicks



Cross-Directorate Communication & Marketing Support:

Support for

74

 Foreign Trade Actions

21

 FDI attraction actions

(corporate identity / branding, content, media & digital campaigns, website, targeted communication / direct email, speeches / greetings)

Directorate satisfaction rate:

90%

(target: 80%–90%)

Press Office & Media Relations

7,024

mentions in Greek and international media, generating an estimated media value of

2.3 million €

56

interviews

91

press releases

74

speeches